



## INTERNATIONAL PODCAST DAY

**Sennheiser's new MOMENTUM Wireless headphones are your perfect podcast companion**

***London, September 27, 2019* – Podcasts are taking over the media landscape – in the US, the number of people having listened to a podcast in the last month has steadily increased over the last decade, leading to 32% in 2019<sup>1</sup> – reason enough to celebrate International Podcast Day on September 30<sup>th</sup>. Just grab your smartphone, download a podcast app - and don't forget to put on the right headphones if you don't want to annoy those around you. Whether you're on the train, on your way to university, running in the park, or relaxing at home after work – put on the new MOMENTUM Wireless headphones from Sennheiser and off you go. We are introducing five podcasts you should not miss out on below.**

Wherever you go, the new MOMENTUM Wireless headphones are the perfect podcast companion



### **1 – Sh\*\*ged Married Annoyed**

The weekly podcast from Rosie and Chris Ramsey gives you intimate insights into the relationship of the Ramsey family, while also answering questions from the public. Whether it's a dispute in the relationship or parenting, nothing is left out. If you're not afraid of very private subjects, this could be the right podcast for you.

### **2 – My Favorite Murder with Karen Kilgariff and Georgia Hardstark**

“Stay sexy and don't get murdered” – since 2016, this has been the catchphrase of the two comedians Karen Kilgariff and Georgia Hardstark. Every week, they publish an episode of their famous true crime podcast together. The style of the podcast is lighthearted and very

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Website (thepodcasthost.com). (March 12, 2019). Share of U.S. population that have listened to an audio podcast in the last month from 2008 to 2019 [Graph]. In Statista. Retrieved September 19, 2019, from <https://www.statista.com/statistics/270365/audio-podcast-consumption-in-the-us/>



entertaining: In dialogue, they recount and discuss a true crime story each episode. Both funny and scary, it's a podcast for anyone looking for a different take on crime stories.

### **3 – Call Her Daddy**

If you're embarrassed about a story from your youth, you better listen to this podcast – you'll probably feel better afterwards! Relationships, sex, the NY social scene and as many embarrassing stories as you can handle add to the mix in this great podcast from Alexandra Cooper and her best friend Sofia Franklyn. No blushes are spared in this entertaining treasure trove of stories from the wild twentysomething lives of these two podcasting girlfriends.

### **4 – The Guilty Feminist**

Comedian Deborah Frances-White brings you a wonderfully unique idea for this hilarious podcast: Recorded in front of a live audience, she and her special guest discuss the topics that "all 21st century feminists agree on" every week. In this podcast, Deborah and her guests talk about the challenges of everyday life, the fears and uncertainties they face, and how best to overcome them without rejecting their own principles.

### **5 – 3ShotsOfTequila**

Just think about the sort of open and honest conversations that you can only really have with a best friend – where literally nothing gets left out. Marvin Abbey, Mr Exposed and Tazer Black do this in public. Their close friendship lets them serve up straightforward talk that can go deeper than your usual podcast: not least because of the generous 90-minute running time of each episode. There's nothing average about the 3ShotsOfTequila podcast.

### **The perfect podcast companion: Sennheiser's new MOMENTUM Wireless**

Podcasts are perfect entertainment on the go. The new MOMENTUM Wireless headphones from Sennheiser enhance your favourite podcast with superior sound, while their remarkable craftsmanship and incredibly comfortable design ensure they are a treat to wear even for long listening sessions. Auto On/Off and Smart Pause features ensure you never miss a word: The new MOMENTUM Wireless headphones start up instantly when unfolded. When you take the headphones off, playback pauses and seamlessly resumes when you put the headphones back on. Three Active Noise Cancellation modes block out the outside world and let you fully immerse yourself in your favorite podcast. Alternatively, the Transparent Hearing function lets you enjoy your podcast and still be aware of your surroundings, if need be. Sennheiser's new



MOMENTUM Wireless is available as of now for 349 GBP (MSRP). Find out everything you need you know at [www.sennheiser.com/momentumwireless](http://www.sennheiser.com/momentumwireless)



Superior sound, various smart features, Active Noise Cancellation and Transparent Hearing – the MOMENTUM Wireless enhances your podcast experience

### **Start your own podcast with Sennheiser**

Feel inspired to start your own podcast? Sennheiser has teamed up with music producer, sound engineer and professional podcaster Marc Mozart to help podcast beginners get started: The tutorial series "How to Podcast" offers a free podcast guide to kick things off – from concept creation to tips on the right recording software and the best microphone to marketing your very own podcast. The video series and all further information are available here: [www.sennheiser.com/how-to-podcast](http://www.sennheiser.com/how-to-podcast)

### **About Sennheiser**

Shaping the future of audio and creating unique sound experiences for customers – this aim unites Sennheiser employees and partners worldwide. Founded in 1945, Sennheiser is one of the world's leading manufacturers of headphones, loudspeakers, microphones and wireless transmission systems. Since 2013, Sennheiser has been managed by Daniel Sennheiser and Dr. Andreas Sennheiser, the third generation of the family to run the company. In 2018, the Sennheiser Group generated turnover totaling €710.7 million. [www.sennheiser.com](http://www.sennheiser.com)

### **North and East Europe press contact**

Sennheiser electronic GmbH & Co. KG

[Victoria Chernih](#)

Communications Manager

T [+44 1628 402 234](tel:+441628402234)

[victoria.chernih@sennheiser.com](mailto:victoria.chernih@sennheiser.com)